



SATURDAY, APRIL 20, 2024
ROYAL SONESTA HOTEL IN CAMBRIDGE

SPONSORSHIP AGREEMENT FORM

PLEASE FLIP THE PAGE FOR A LIST OF SPONSOR BENEFITS

- DIAMOND SPONSOR: \$25,000
EMERALD SPONSOR: \$10,000
GOLD SPONSOR: \$7,500
SILVER SPONSOR: \$5,000
BRONZE SPONSOR: \$3,000

ADDITIONAL GALA RESERVATIONS: _____ x \$150/ guest = \$_____
TOTAL SPONSORSHIP AND RESERVATIONS= \$_____

Table with 2 columns: CONTACT INFORMATION and empty space. Rows include Name & Title, Company/ Organization, Mailing Address, City, State & Zip Code, Telephone, and E-mail.

I would like MAPS to send me an invoice

Authorized Signature: _____ Date: ____ / ____ / _____

WHOM CAN WE CONTACT ABOUT YOUR PROGRAM BOOK ADS AND OTHER BENEFITS?

Table with 3 columns: CONTACT NAME, E-MAIL, TELEPHONE

Please return this signed form to:

MAPS, 2024 Gala, Attention: Peter Finucane, 1046 Cambridge Street, Cambridge, MA 02139 by Monday, February 5, 2024. Or e-mail to pfinucane@maps-inc.org.

Full Page Program Book Ad Dimensions: 7.25" wide x 9.75" high; 300 dpi resolution. Any questions, please contact Peter Finucane, pfinucane@maps-inc.org, 617-864-7600

MAPS 2024 AWARDS GALA | SPONSORSHIP BENEFITS

ALL SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Color Logo on Gala invitation and all publicity materials
- Color Logo on Multimedia Presentation shown at the Gala
- Logo featured on the Gala Step & Repeat banner
- Recognition by the CEO during the Gala
- Company name on Gala-related Press Releases and publications
- **NOTE: Complimentary wine service is donated by M.S. Walker for all guests**

ADDITIONAL BENEFITS BY SPONSORSHIP LEVEL

DIAMOND: \$25,000

- Presenting Diamond Sponsor Remarks (2 minutes)
- Large color logo on the cover of the Gala Program Book listed as “Presented By”
- Full Page Color Ad in Gala Program Book w/ Diamond Sponsor Emblem
- 20 complimentary Gala reservations (\$3,000 value)
- Opportunity to promote your business with a Pull-Up Banner at the event
- Quote in post-Gala Press Release

EMERALD: \$10,000

- Emerald Sponsor Remarks (1 minute)
- Smaller color logo on the cover of the Gala Program Book
- Full Page Color Ad in Gala Program Book w/ Emerald Sponsor Emblem
- 10 complimentary Gala reservations (\$1,500 value)
- Opportunity to promote your business with a Pull-Up Banner at the event

GOLD: \$7,500

- Full Page Black and White Ad in Gala Program Book w/ Gold Sponsor Emblem
- 8 complimentary Gala reservations (\$1,200 value)

SILVER: \$5,000

- Full Page Black and White Ad in Gala Program Book w/ Silver Sponsor Emblem
- 6 complimentary Gala reservations (\$900 value)

BRONZE: \$3,000

- Full Page Black and White Ad in Gala Program Book w/ Bronze Sponsor Emblem
- 4 complimentary Gala reservations (\$600 value)

ALL BENEFITS ARE CONTINGENT UPON MAPS RECEIVING ALL APPROPRIATE INFORMATION AND COLLATERALS SUCH AS LOGOS, GRAPHICS, ADS, ETC. BY STATED DEADLINES.